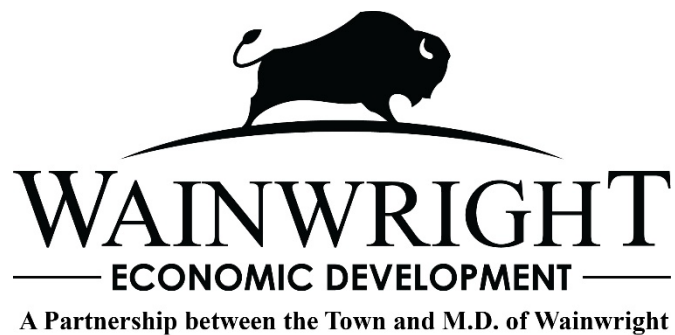


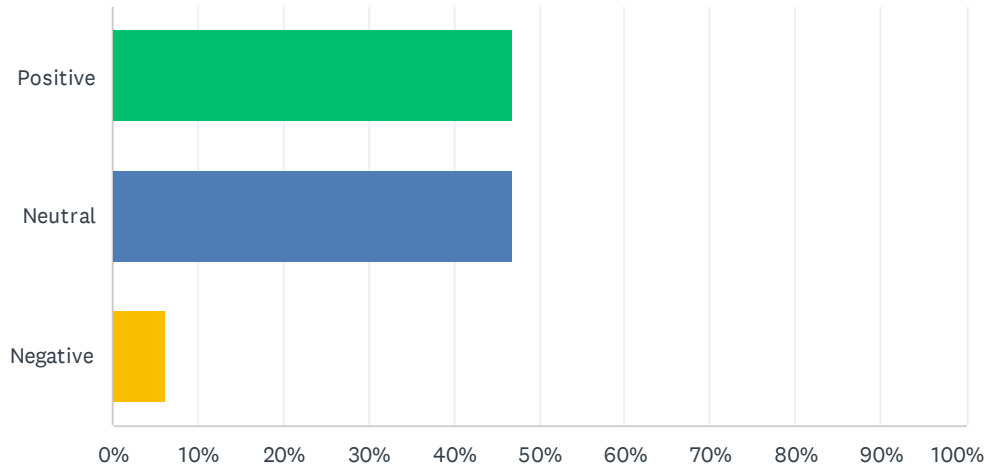
2023 ECONOMIC DEVELOPMENT COMMUNITY SURVEY

*Conducted from
May 1 to July 1, 2023*



Q1 How are you feeling about the Wainwright economy?

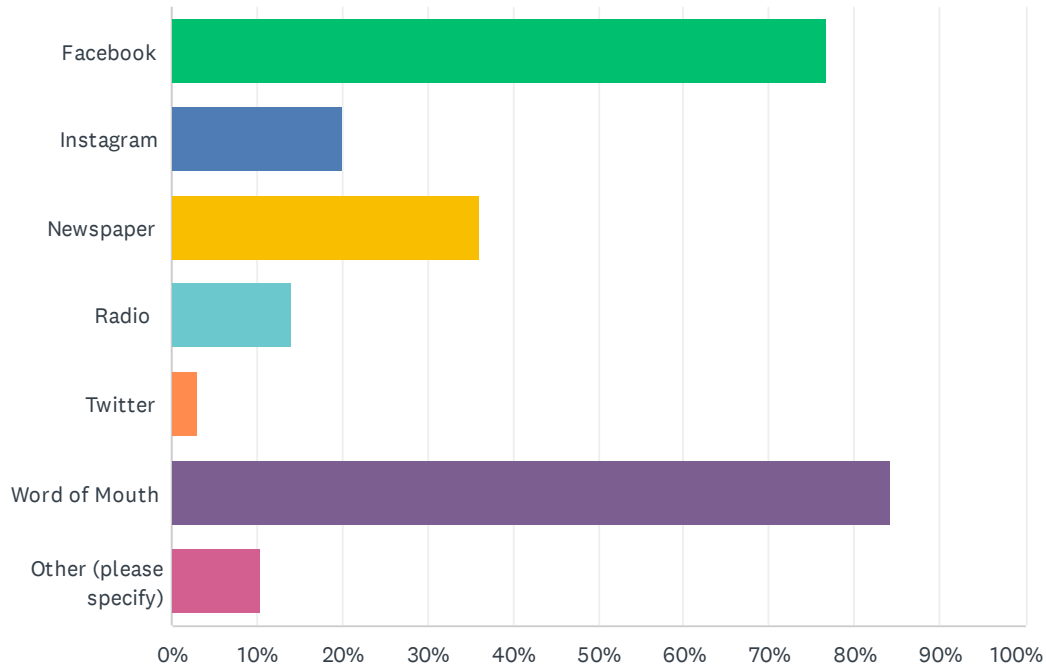
Answered: 164 Skipped: 0



ANSWER CHOICES	RESPONSES	
Positive	46.95%	77
Neutral	46.95%	77
Negative	6.10%	10
TOTAL		164

Q2 How do you find out about local businesses and what products/services they provide?

Answered: 164 Skipped: 0



ANSWER CHOICES	RESPONSES	
Facebook	76.83%	126
Instagram	20.12%	33
Newspaper	35.98%	59
Radio	14.02%	23
Twitter	3.05%	5
Word of Mouth	84.15%	138
Other (please specify)	10.37%	17
Total Respondents: 164		

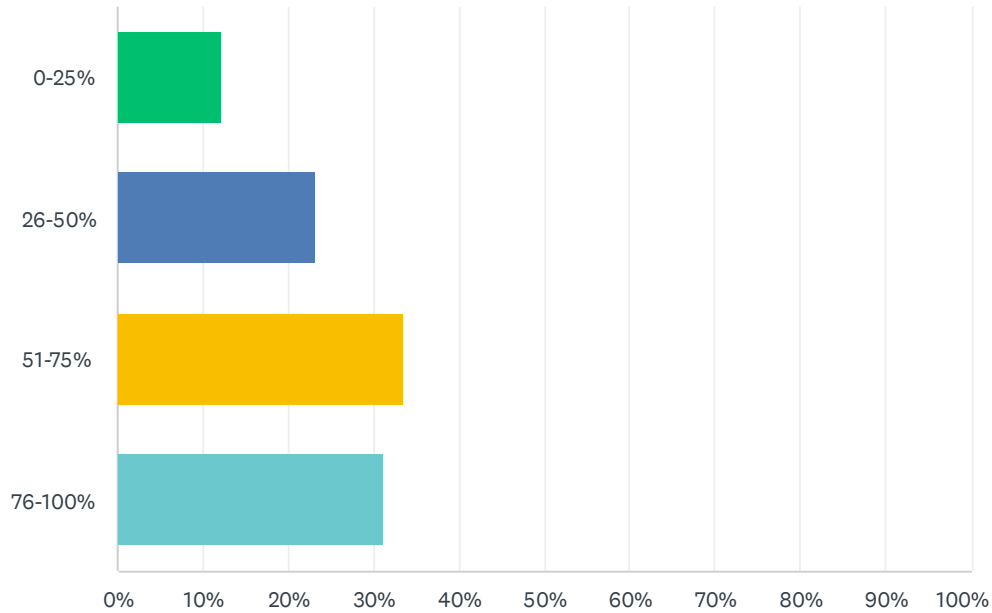
Q2 How do you find out about local businesses and what products/services they provide?

Other (please specify)

- I wish there was more ways to know more activities in my own community
- Seeing the physical location.
- Email
- Online searches or flyers
- Dr
- Business Directory/Internet Search
- Posters around town.
- Looking in person
- Google
- Google
- Television
- Through friends who shop there
- I GOOGLE them
- Google search
- Flyers/brochures in the mail
- Town work environment

Q3 What percentage of your monthly purchases are from local businesses?

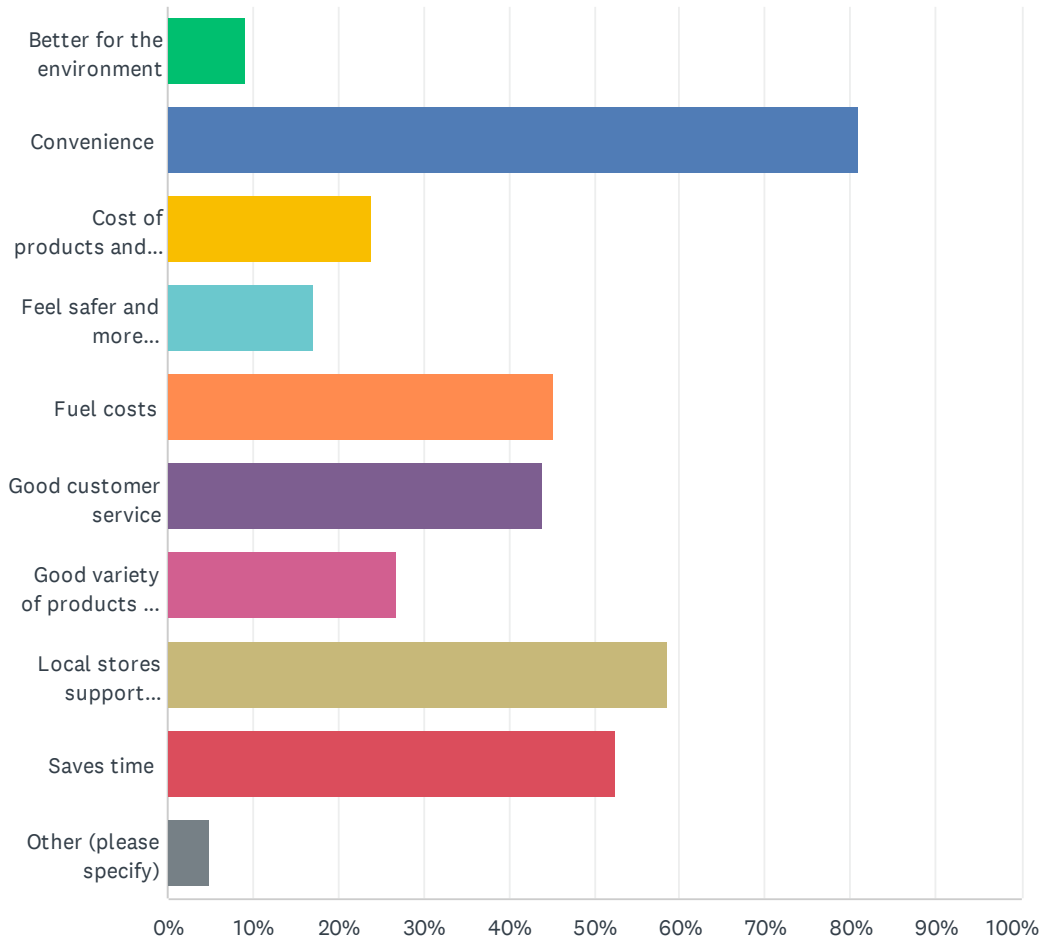
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ANSWER CHOICES	RESPONSES	
0-25%	12.20%	20
26-50%	23.17%	38
51-75%	33.54%	55
76-100%	31.10%	51
TOTAL		164

Q4 Why do you shop locally?

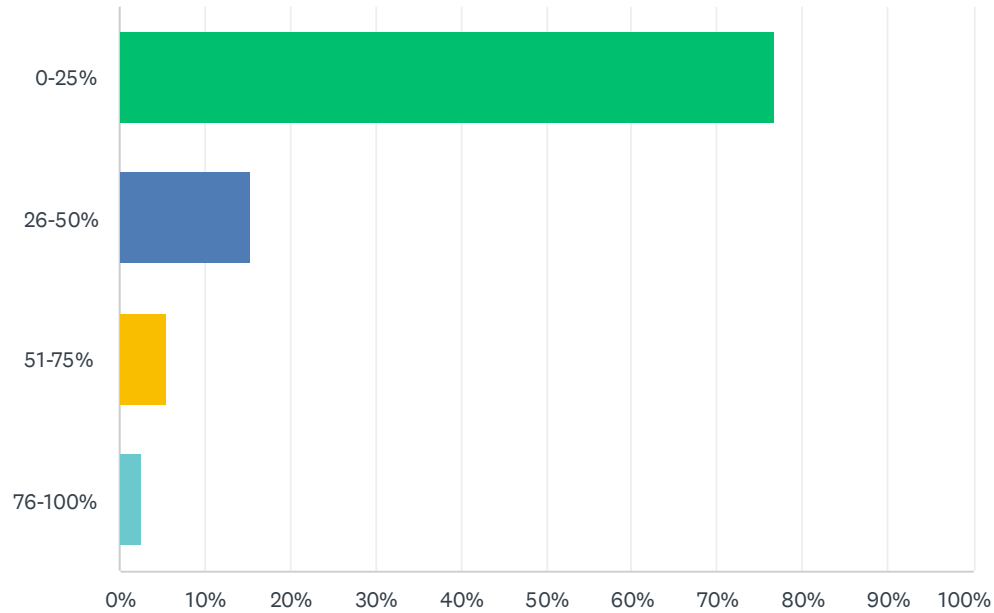
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ANSWER CHOICES	RESPONSES	
Better for the environment	9.15%	15
Convenience	81.10%	133
Cost of products and services are competitive	23.78%	39
Feel safer and more comfortable in local environment	17.07%	28
Fuel costs	45.12%	74
Good customer service	43.90%	72
Good variety of products and services available	26.83%	44
Local stores support organizations and charities	58.54%	96
Saves time	52.44%	86
Other (please specify)	4.88%	8
Total Respondents: 164		

Q5 What percentage of your monthly purchases are you travelling out-of-town for?

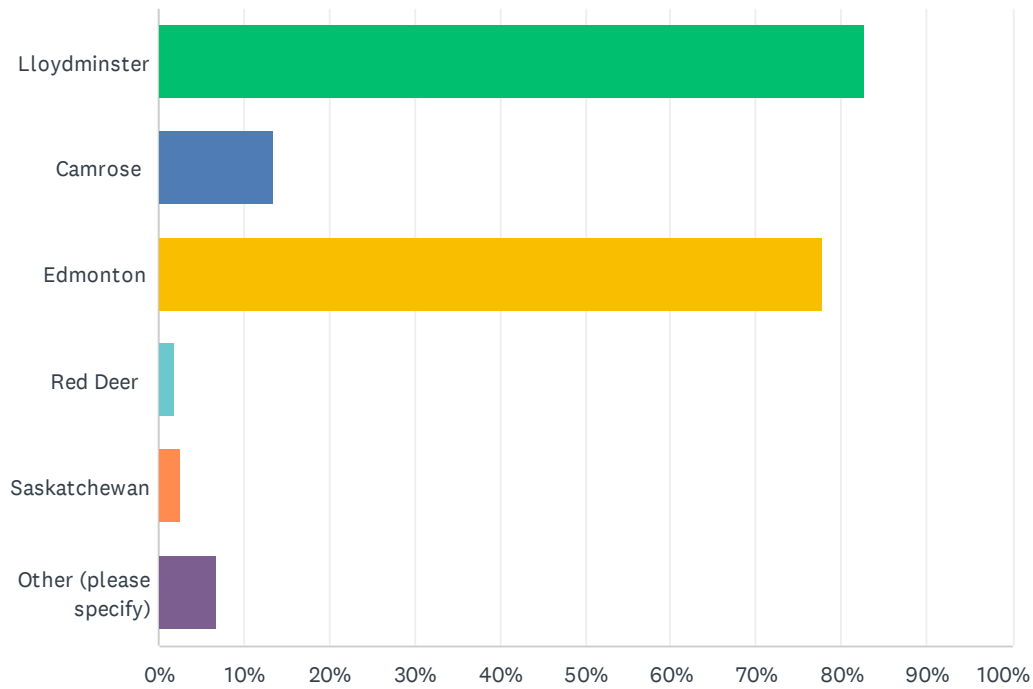
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ANSWER CHOICES	RESPONSES	
0-25%	76.69%	125
26-50%	15.34%	25
51-75%	5.52%	9
76-100%	2.45%	4
TOTAL		163

Q6 Where do you travel to shop out-of-town?

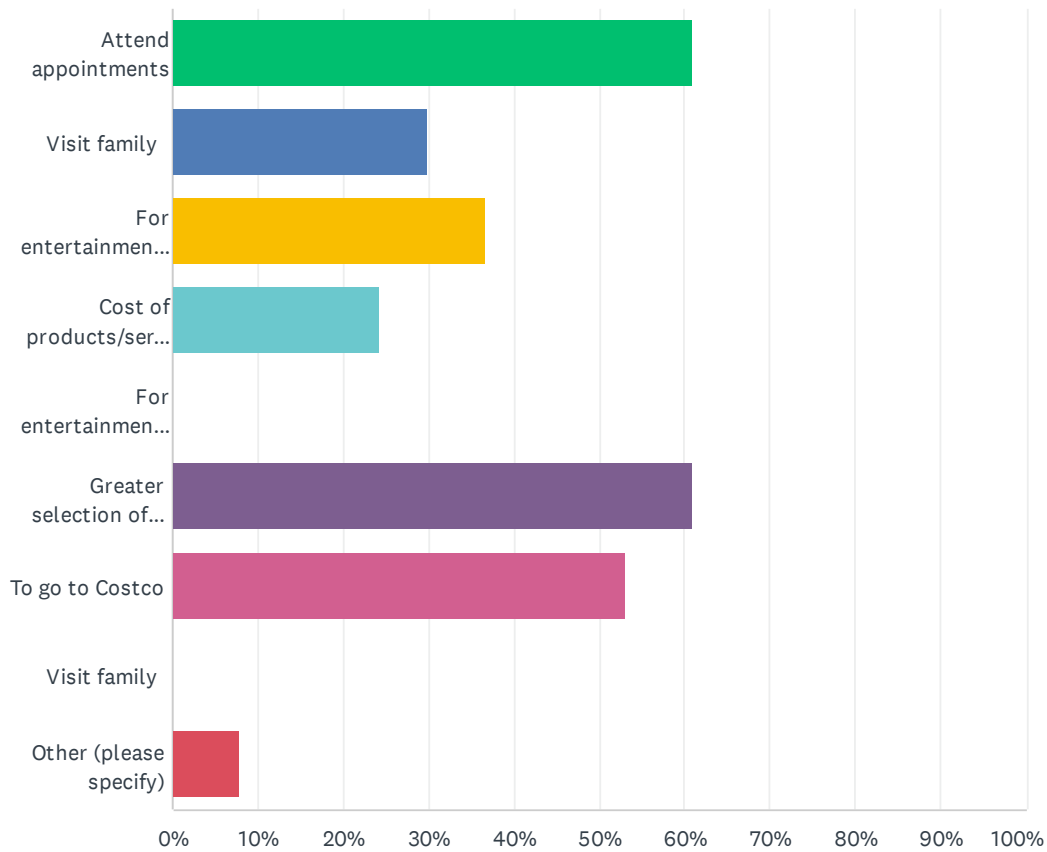
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ANSWER CHOICES	RESPONSES	
Lloydminster	82.82%	135
Camrose	13.50%	22
Edmonton	77.91%	127
Red Deer	1.84%	3
Saskatchewan	2.45%	4
Other (please specify)	6.75%	11
Total Respondents: 163		

Q7 Why do you travel out of town to shop?

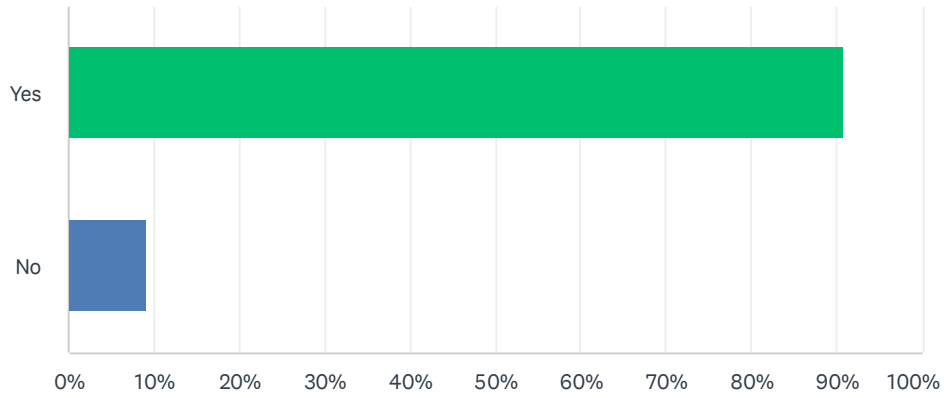
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ANSWER CHOICES	RESPONSES	
Attend appointments	60.98%	100
Visit family	29.88%	49
For entertainment purposes	36.59%	60
Cost of products/services are lower	24.39%	40
For entertainment purposes	0.00%	0
Greater selection of products and services	60.98%	100
To go to Costco	53.05%	87
Visit family	0.00%	0
Other (please specify)	7.93%	13
Total Respondents: 164		

Q8 Do you shop ONLINE?

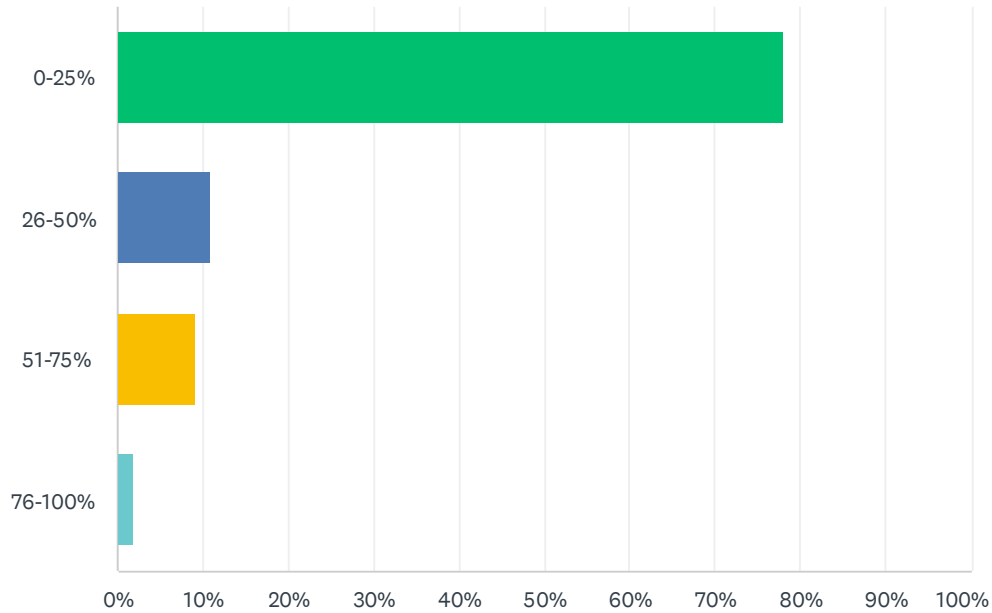
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ANSWER CHOICES	RESPONSES	
Yes	90.85%	149
No	9.15%	15
TOTAL		164

Q9 What percentage of your monthly purchases are done online (from stores out-of-town)?

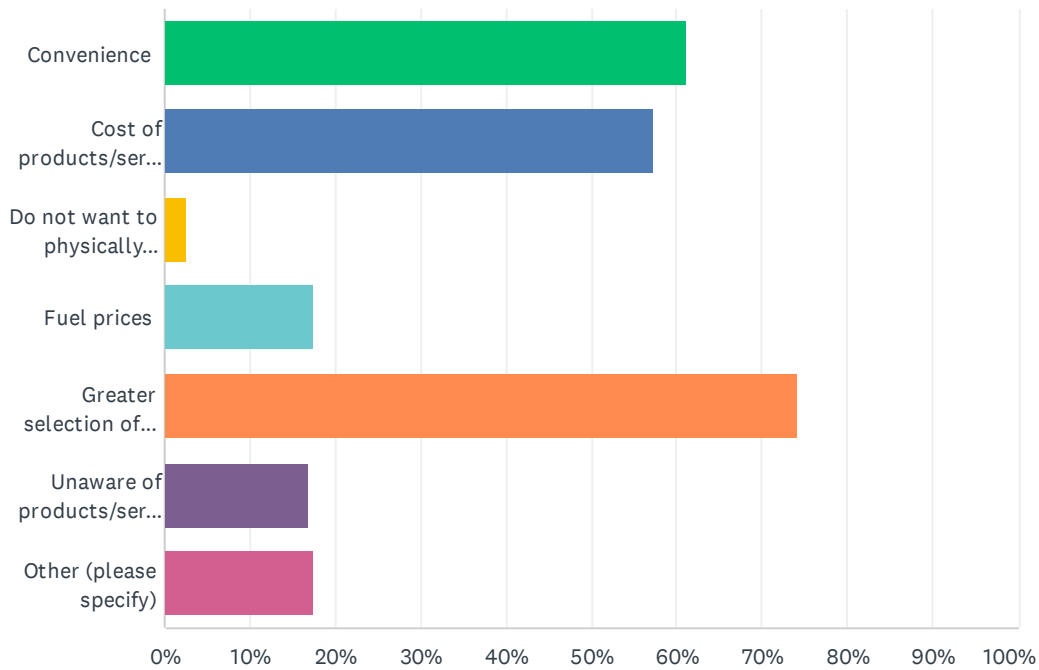
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ANSWER CHOICES	RESPONSES	
0-25%	78.05%	128
26-50%	10.98%	18
51-75%	9.15%	15
76-100%	1.83%	3
TOTAL		164

Q10 Why do you ONLINE shop out-of-town?

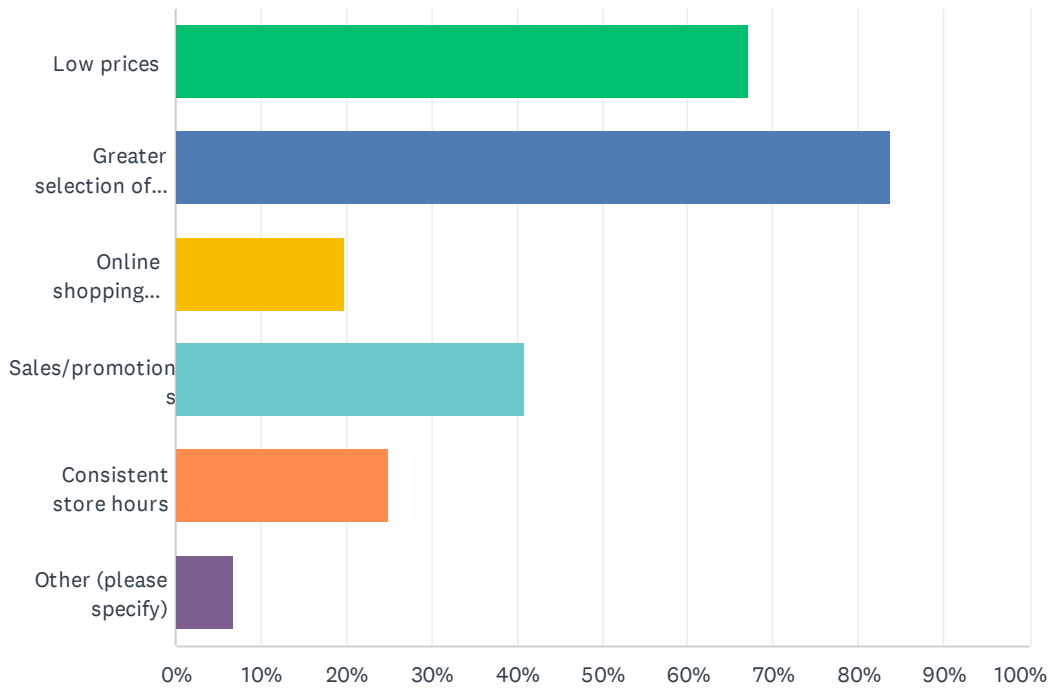
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ANSWER CHOICES	RESPONSES	
Convenience	61.29%	95
Cost of products/services are lower	57.42%	89
Do not want to physically enter stores due to health and safety reasons	2.58%	4
Fuel prices	17.42%	27
Greater selection of products and services	74.19%	115
Unaware of products/services available locally	16.77%	26
Other (please specify)	17.42%	27
Total Respondents: 155		

Q11 What would encourage you to shop locally?

Answered: 161 Skipped: 3



ANSWER CHOICES	RESPONSES	
Low prices	67.08%	108
Greater selection of products/services	83.85%	135
Online shopping options	19.88%	32
Sales/promotions	40.99%	66
Consistent store hours	24.84%	40
Other (please specify)	6.83%	11
Total Respondents: 161		

Q12 If our municipality could attract 5 new businesses to the Town, what would you want them to be?

- Costco, pool hall/arcade/activity centre for kids and families, bakery, shoe store, casino
- -Children's clothing -dollar store -bulk barn -bath and body works -casual restaurant like Mr mikes or brewhouse
- Antiques, cafe, bakery
- Arts and crafts store Actual dollar store Ricki's clothing store Movie theater
- Opa, Smitty's, Dollarama
- Breakfast family restaurant Winners
- Indoor playground/activity centre for kids Breakfast/brunch diner mom Chain family/sit down restaurant Affordable children's clothing store Dollarama/Dollar Tree
- Smittys Laundry mat
- Breakfast restaurant, Sewing / craft store , M&Ms , bargain shop or red apple,
- Unique boutique type stores - sorry to see Daines go...
- Affordable Family dining in
- Dollarama, Sportschek, Winners, Ardenes, kids clothes of some sort
- Booster juice Winners Home Depot Cora's Sportchek
- Dollarama Old navy
- Peavy Mart, Cobs Bread, Denny's, Montana's, Bulk Barn
- Costco Home Depot Smittys Pennington
- Booster Juice M&M meats Breakfast restaurant like Cora's Bigger Sports store Larger clothing store
- Peavey Mart, Cora's, Old Navy, Home Depot and a Brewery.
- Princess Auto Clothing stores - Rick's
- Family restaurant (breakfast) Healthier food (chopped leaf, etc) Bigger 24/7 gym
- Family restaurant
- Source for Sports Mr. Sub Original Joes Denny's Winners
- Reitmans, bulk barn, kids clothing, women's swim suits and plus attire for older generation.
- Indoor playground, laundry shop
- Browns social house-type restaurant Children's clothes Kids indoor playground/rec Centre Small but store on affordable grocery store on main street
- UFA Farm supply store (or any different farm store with wide selection) Peavy Mart
- Starbucks Winners Old navy Dollarama Chapters Breakfast restaurant
- Sit down family restaurant open 7 days a week all day.
- 1. Costco
- Another sit down restaurant- earls, Swiss chalet, moxix Kids clothing store like carters Coffee shop- Starbucks Kids indoor play Kids indoor play area with slides/rock wall/ foam ball bits Book store
- Firecrust pizza, high end clothing store, dry cleaning/laundromat, car rental company, Montana's
- Costco or some type of bargain bulk store. Upgraded movie theatre or entertainment center. Breakfast restaurant.
- Dollarama. Telus/Communication outlet. Shipping depot(FedEx. UPS etc...) printing or promotional merchandise outlet.
- Costco, Toyota dealership, Good Family Restaurant.
- Dollarama, Wendy's plus size clothing store .more doctor's ski hill

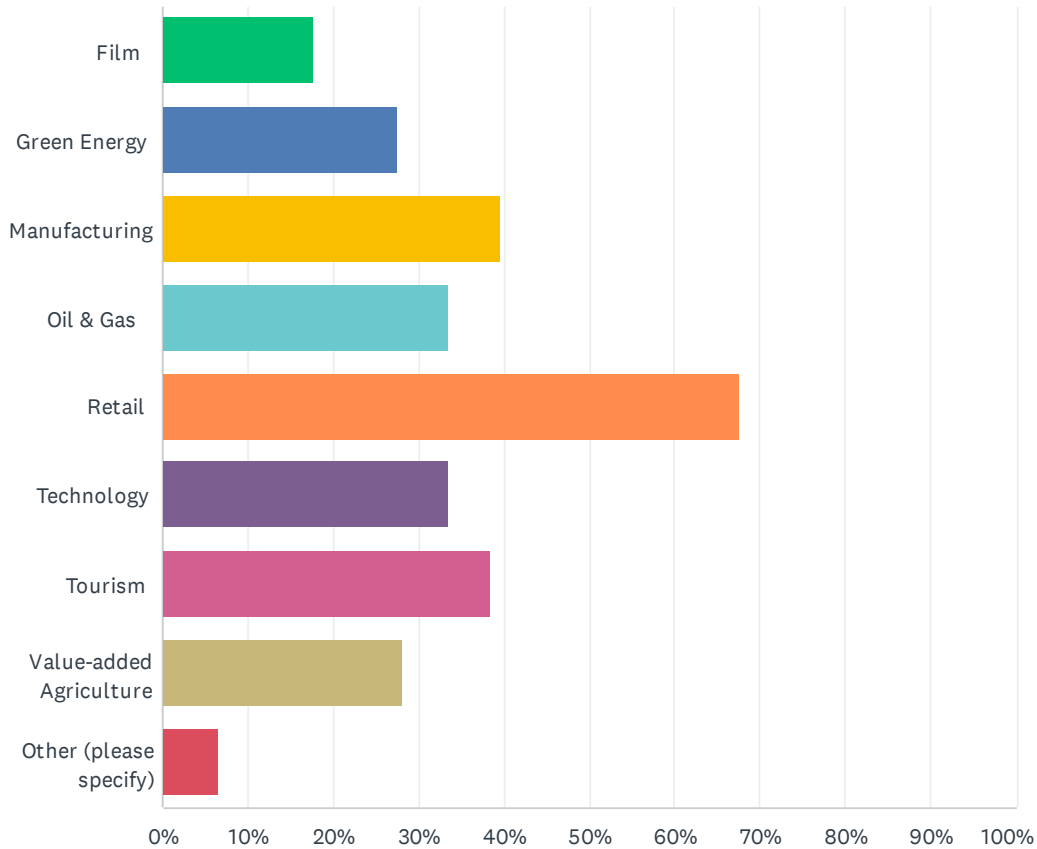
- Lowes, sportchek, dollarama, m&m meats, another butcher shop with nice storefront
- Computer repair.
- Taco time, Pizza Hut, a sports bar, Wendy's, and Friesen brothers grocery store
- men's clothing store, kid's clothing, breakfast restaurant, brewery, cocktail lounge/low key indie bar
- Number one would be any form of breakfast restaurant. With husky house now closed there are not many options for breakfast restaurants. 2: Costco (though very unlikely, would be wonderful)
3: chopped leaf (or any other "healthy" food alternative)
- Giant tiger, value village, winners, dollarama.
- Things to do with my grandkids. I have grandkids that range from 3 to 15. Lots of things to do the younger ones. Older kids not so much. A craft store
- Kids clothes age 5 and up. Tech store
- Asian/International grocery, Bakery/General Store, Cafe, Book Store, Clothing Store (higher quality), Antique
- Superstore Kids entertainment Youth entertainment Recreation Dollarstore
- Nutters Popeyes or supplement king Kids clothes Affordable home decor Fitness equipment Fitness clothing
- Costco, breakfast restaurant, kids clothing store, kids indoor playground
- Dollar store, clothing stores for whole family that are affordable like old navy, specialty clothing stores like Bra Necessities in Camrose, Rona/lowes/Home Depot, doctors!! College campuses like Lakeland
- Men's clothing Women's clothing(plus sizes) Children's store(clothing cribs car seats) Good breakfast place A fancy restaurant
- Nothing appropriate for a town our size....but a way to encourage more local restaurants would be wonderful
- I think wainwright has everything we need being a small community
- Starbucks More clothing and shoe options that don't cater to the elderly Phone repair store
- Kids clothes, underwear, entertainment
- Mental health, a mall, a better pool
- Old navy, bulk barn, an electronic store, a fine dining restaurant, indoor play place/arcade
- Dollar tree Michaels Education store Book store Old navy
- Budget friendly all-day family restaurant; small equipment rental/library for single or rarely used items eg. Carpet cleaners, yard/garden maintenance equipment, baking and cooking appliances; affordable footwear;
- Business supplies store, bakery, fancy dessert store, ice cream store, and refill store (bring your own bottles and get them filled with shampoo, cleaners, or spices).
- Family Breakfast Restaurant, Costco, Mens clothing/suit store,
- Clothing store, Costco I Hop
- Family restaurant Mens clothing Electronics
- An indoor playground, another restraint like a moxies
- Unknown
- cobbs, m & m meats, ladies clothing store, family restaurants like a smitty's or denny's
- Kids Clothing Electronics Store
- Dollar tree, Costco, Burger King,Bulk barn, Giant Tiger
- Hobby Fabric Yarn Children clothing, (not much selection for boys here)
- family restaurant, costco
- Breakfast restaurant is about all I can come up with.
- Starbucks Sit down restaurant Kids clothing store!!! Indoor play center Mens and womens clothing store

- Children's place, Carter's, giant tiger, indoor playground, bath and bodywork
- London Drugs, Winners, Carters, Home Sense, Peavey Mart
- Peavey Mart, Another auto dealership (foreign)
- STARBUCKS Supplement stores such as Popeye's or Supplement King Shoppers Drug Mart
Winners Bulk Barn
- Electronics, family clothing store,
- Breakfast restaurant, casino are the big ones lacking
- 1. Import car dealership (Toyota, Hyundai, Nissan) 2. Higher-end ladies clothing consignment store
3. Bakery 4. Booster Juice 5. Homesense
- Bakery Dollar Store/Bargain Store Family Sit-down Restaurant Walk-in Nail Salon Music Lessons
(Piano) Cobs bread
- I good family restaurant
- Peavy Mart Staples Dollarama/Dollar Tree Something like a Michaels Ricki's clothing
- 1. Dollarama 2. Game Stop 3. Booster Juice 4. Bath & Body 5. Ardene
- Costco, Superstore, Winners/Marshalls, Thai Express, Chapters or Shoppers Drug Mart
- Costco, Dollar Tree, a newer/updated theatre We really do have a lot. I can't think of anything I
would need. Just stores that are for bigger centres such as Winners.
- Costco, home depot, any fast food that is NOT a piza or burger joint or ethnic (like pita pit or sandwiches)
- There's very little that I can't find in town, usually it's a very specific or high end item or service. I've
noticed there's a lack of dress/semi-casual clothing options available. Dry cleaning and tailoring are
also needed.
- -Dollarama. -Winners/Home Sense -Better pet store -Affordable clothing stores (there is very limited
children's clothing stores as well as general clothing stores that are affordable - Starbucks!!!!!! <- HUGE
- Peavey Mart Dollarama Pizza Hut Quiznos Chatters
- Bath and Body Works Denny's Olive Garden
- Costco, Starbucks, bakery, craft store like Michael's, new cinema
- Swiss Chalet
- Smiths, Cobbs bakery, Peavey Mart,
- Winners, children's place, outdoor swimming pool, cineplex
- A family orientated restaurant. A competitive lumber outlet that can match prices items .
- Clothing, household products, shoe stores, cinemas, restaurants
- Hunting and fishing. Outdoor.
- Music store, Retail Clothing, Kids Clothing
- Peavey Mart, Smitty's, Dollarama, childrens clothing, lingerie/swimwear
- Peavey Mart, Winners, Cobbs Bread, Home Depot or Rona, sit down restaurants
- Restaurant, clothing store (winners), bakery, dollar stores
- laundry, sit down restaurant, fabric store ,another \$1 store, discount store or Costco
- Denny's, Winners, Sobey's or Safeway grocery store, East Side Mario's, Reitman's or Ricki's
- Bakery, Convenient Grocery Store Downtown Family Restaurant that would serve a Sunday morning
breakfast or brunch, Children's Wear store
- Breakfast joint like Smittys, Coras or Dennys Starbucks Larger livestock store like UFA farm and ranch
Sport Chek Indoor play house
- Mens clothing store Costco Giant tiger Smittys
- LA Senza, clothing/ shoe store for teens and young adults, RC Hobby Store

- Plus size clothing, children clothing, better furniture stores, better dollar store, family restaurants with breakfast options
- I don't adding new stores is the problem.
- Not any more fast food.
- A healthy fast food option (Extreme Pita/ Chopped Leaf) A paint/ pottery "do it yourself" service/ store
- Another "quick" nail/ pedicure spot (similar to V nails) M & M meats Winners/ Homesense
- Mens clothing Sit down restaurant
- Another grocery store (variety and competition);
- Downtown Business Giant Tiger that offered groceries this store is like a mini walmart providing basic essentials and more. It would be accessible to seniors, low income families, general business people wanting to avoid the big box stores. Or Grocery store like the old coop with coffee shop Old school Arcade with pin ball, foose ball, pac man etc with ice cream parlour or something similar to attract all ages IT support computer solutions idea
- Cora's, Bulk Barn, Ricki's, Carters, HomeSense
- Giant tiger Harvey's, fresh co Costco Wendy's
- Denny's, kids clothing store, family restaurant, women's shopping stores, bathing suit store
- Businesses to go in empty stores in downtown.
- Booster Juice Winners Humptys or Dennys Starbucks Staples
- Dollarama, M&M Meat Shop, Shoe Store, Costco
- Breakfast Restaurant Bulk Store (sustainable/eco-friendly refills for necessities such as shampoo, body wash, tooth paste etc.) Sporting Goods (SportChek, Atmosphere) Local pet store for all types of pets
- Cobbs-M&M Meats-Smitty's or Denny's Restaurant
- Pawn Shop, Hobby store(coins, etc.) , Health - handicapped items, mobility,etc., Men's clothing reasonably priced, Locally raised products
- Denny's Good steak restaurant ,Clothing store, Popeyes,Arby's
- A good family restaurant (not more fast food and gas stations) A real \$ store.
- 1. Anger room 2. trampoline park 3. Plus size clothing store 4. Winners. 5. A auto garage for people to do their own work. Rent a spot of tools for the day. No over night stay in the bays.
- A breakfast/brunch restaurant, a higher end (like a hotel) restaurant with dancing and entertainment, a regular market, another shoe store and a men's clothing store.
- Dollar tree Arby's Old navy Winners/home sense Cabelas
- 1-2 more Daycares, A children's Clothing Store, Work with Lloydminster for a Costco, Health Food Store, Affordable Women's Clothing Store
- Family restaurants Decent truck stop facility
- Kids entertainment, child care provider, kids clothes shop, arts and craft shop, Shoppers
- Home depot Wendys Second hand Kids clothing store Giant tiger Shoppers drug mart
- starbucks plus sized mens/womens store giant tiger dollar tree costco
- Bakery Indoor playground/gaming
- Ladies clothing Children clothing Sports store Bakery A new movie theatre
- Costco, childrens clothing store, sportchek, kids play place
- An actual Dollar store. Ricki's (woman's clothing) New Movie theater
- Starbucks, better place for breakfast like Cora's, laser tag, better options for teenagers to hang out, winners/Marshall's
- Childrens Clothing Store Ladies Clothing Chain - Business/Casual Ladies Swimwear/Lingerie Family dine in restaurant
- Shoppers, Dollarama, family style restaurant (b'fast), gov't services, Sports Check

Q13 Which Top 3 industries do you think the Town should focus on attracting to our community?

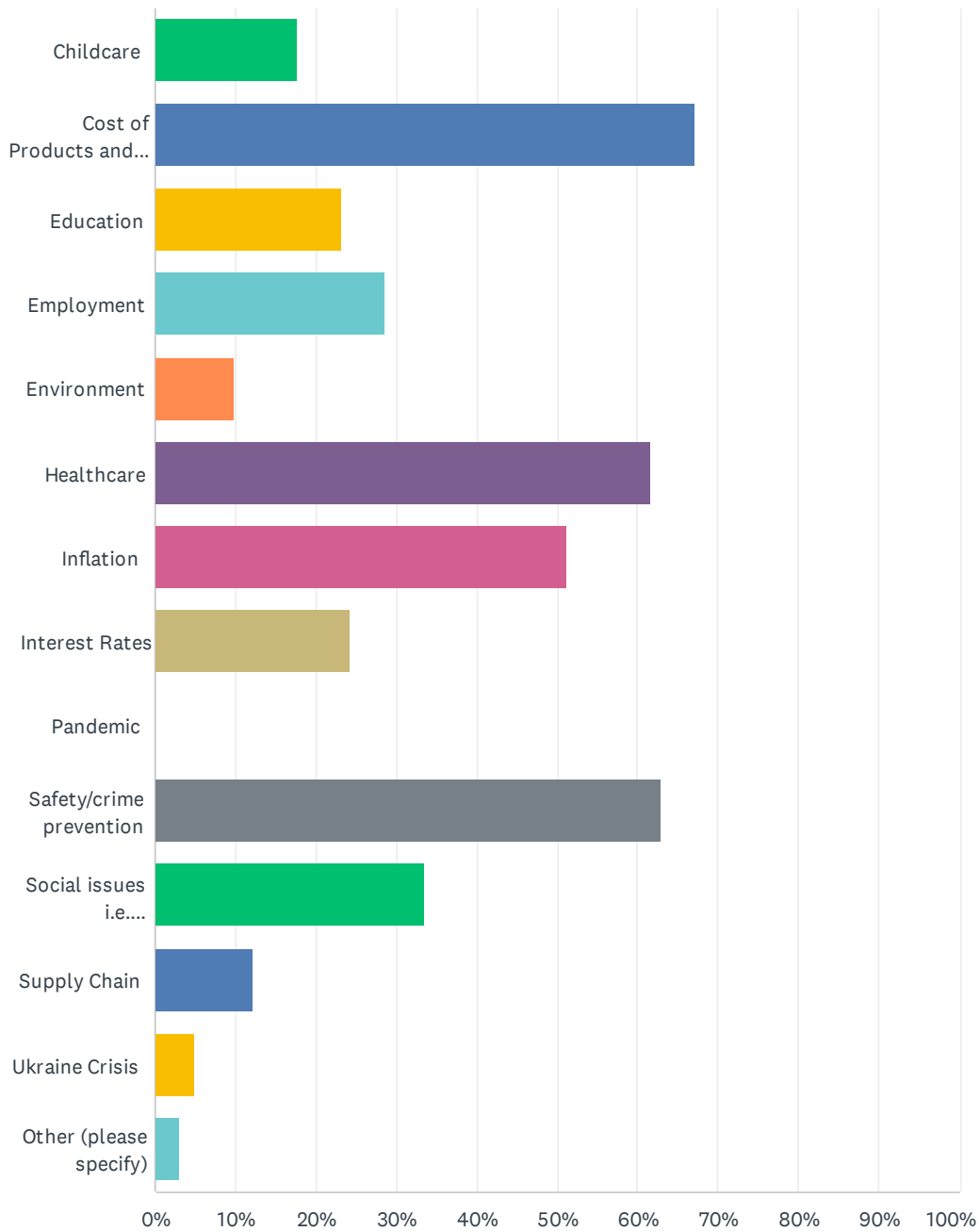
Answered: 164 Skipped: 0



ANSWER CHOICES	RESPONSES
Film	17.68% 29
Green Energy	27.44% 45
Manufacturing	39.63% 65
Oil & Gas	33.54% 55
Retail	67.68% 111
Technology	33.54% 55
Tourism	38.41% 63
Value-added Agriculture	28.05% 46
Other (please specify)	6.71% 11
Total Respondents: 164	

Q14 What are the Top 4 issues that matter MOST to you right now?

Answered: 164 Skipped: 0



ANSWER CHOICES	RESPONSES	
Childcare	17.68%	29
Cost of Products and Services	67.07%	110
Education	23.17%	38
Employment	28.66%	47
Environment	9.76%	16
Healthcare	61.59%	101
Inflation	51.22%	84
Interest Rates	24.39%	40
Pandemic	0.00%	0
Safety/crime prevention	62.80%	103
Social issues i.e. homelessness, mental health, bullying	33.54%	55
Supply Chain	12.20%	20
Ukraine Crisis	4.88%	8
Other (please specify)	3.05%	5
Total Respondents: 164		

Q15 Please add any additional comments here

- I know it's a huge cost but improving/upgrading the pool would help bring in more people. Lots of people go to Lloyd/Sherwood Park/Edmonton to enjoy wave pools and water slides instead of staying local. With hockey tournaments, you'd also have a captive market right there. Like I said, I understand the huge cost in an endeavour like that.
- I would really like to see a compost program.
- We are a very strong supportive community that has grown and are starting to require larger facilities for agriculture events weddings and sports training.
- Town of Wainwright needs to focus more on supporting other things besides just rotary fund raisers.
- I love this town but I do feel we have too many burger/pizza places with rumours of more coming. I understand they are popular, however from both a health and variety standpoint I feel a bit more variety is needed. I do like to see we are ever expanding.
- New industry in town would keep people here and bring in new people. People must be provided a proper living wage.
- I think our town is very community minded. Our town is beautiful 🍷 I wish there was some kind of program that volunteers could volunteer to clean up yards that are not taken care of. Just an idea.
- I saw on last year's survey posters around town regarding the resources for business owners through several different organizations, however it wasn't very clear exactly what support was being offered. Perhaps it would be beneficial to more explicitly advertise these resources to encourage entrepreneurship in the town.
- Pretty disheartening knowing you can't get a family doctor here after living in the community for 30 years.
- Would like to see more local businesses adapt better to fit modern times. Online shopping options, better social media marketing etc
- I think the town of Wainwright should utilize their green spaces better. More community gardens, more food producing trees ect to help out the food bank and those less fortunate.
- Please help support mental health supports for children
- Having electric charging stations for electric vehicles would be amazing.
- We need more things for kids to do like a trampoline park and indoor playground and a bigger swimming pool
- Wainwright needs to focus on helping people become educated in their home communities so that they can help their community grow and afford to live there.
- We really do have a good selection of stores here. We are likely too small to have the stores I commented on above. Having a Costco could be detrimental but it also would attract many communities close to us, even Lloydminster. Focusing on making our town look neat and tidy. There are many unkept yards that make things look rough and unattractive to people visiting or relocating.
- I think the economy in Wainwright is fairly diverse, I rarely shop out of town or online, but I am also pretty simple.
- We have to get tough on criminals
- It doesn't hurt for a couple local businesses to have some competition. They can get away with jacking their prices because they are the only supplier/business in the area
- I also feel all the town staff is doing a fantastic job running the town
- We should start fundraising for a new hospital. A town in Eastern Canada did 10 years of fundraising and they did not have to ask for as much funding from different levels of government. We need to start this.
- The Town of Wainwright is amazing and always looking to improve. Surveys like this are very much appreciated !!

- Some businesses sell products considerably more expensive than in the cities. Even with the cost of gas, shopping out of town once or twice a month ends up cheaper than shopping in town and you have much more selection.
- We need to deal with the stealing,homeless people,plus the drugs, poor snow removal after a snow fall
- Oil & Gas will manage itself, doesn't need our help promoting it. Agriculture has always been important and will be more important going forward. Need to diversify the industries here beyond Oil and Gas. Support Green Energy along with Oil & Gas. Increase retail presence here, Wainwright and outlying areas will support it. In addition, it will support other service industries to maintain them. Plumbing, electrical, HVAC, snow and cleanup/ maintenance companies. All adds to a larger tax base with more funding from government as population grows.
- I love Wainwright and the job the staff does!
- As per town plans, there was supposed to be a playground behind the houses in the green spaces at 6 ave and 27 street. It was one of the reason why many of us bought homes in this area, however I have not heard of any plans to complete this promised project. If it is not being done then this reflects house prices and residents should be notified.