



2024 WAINWRIGHT BIZ BOX Application for Vendors

Overview

Wainwright Economic Development is excited to be putting together our third collaboration box to showcase the wonderful and unique businesses the Wainwright area has to offer. For the past two years, we have enjoyed curating the Wainwright Biz Box. However, as they say, all good things must come to an end, and 2024 marks the final year for our Biz Box. We're determined to make this year's edition the most remarkable yet, and we warmly invite you to participate in the final edition.

Last year all 100 of the Wainwright Biz Boxes sold out in under two hours! This year we are aiming to have 100 boxes available to be sold during Small Business Week, which runs from October 20 – 26, 2024.

Wainwright Economic Development is looking for items to fill each of these boxes based on price point and expected popularity, with extra interest in items that are made locally and/or unique to this area. In order to keep the sale cost of these boxes low, we are hoping to purchase selected items at cost from retailers. This is a non-profit initiative, with the sole purpose being to highlight and promote our area's businesses. *Businesses must be located within the M.D. of Wainwright in order to participate.*

Wainwright Economic Development will also be creating a promotional publication to feature the participating businesses and sponsors. The 2023 Biz Box publication can be viewed at:

<https://www.flipsnack.com/CFB8CDAA9F7/biz-box-book-2023/full-view.html>

Due to the positive feedback received, we will continue to offer the option for vendors and sponsors to include a discount or incentive in the box to drive follow-up sales to your business. This feature will be included in the Biz Box Book, and no additional cards or coupons will be required by individual businesses.

Interested businesses are invited to choose up to 3 items they think would make a great addition to this box. Please keep in mind uniqueness, popularity and price point when making your item selection. Businesses will be required to supply up to 100 of these items by October 11th, 2024. A sample item will be required for promotional purposes.

Business Name: _____

Contact Name: _____

Phone Number: _____

Email: _____

	Item Description	Cost to Town	Retail Value
Item 1			
Item 2			
Item 3			

We thank all businesses for their interest, however based on the number of submissions we receive, not all businesses may be selected to participate. Selected businesses will be contacted by May 31, 2024.

Sponsorship Opportunity

Interested businesses who do not have retail products or are not chosen to contribute to the box are invited to sponsor this box with a **minimum \$250** cash donation.

I would like to sponsor:

_____ Yes _____ No

Sponsors will be recognized in numerous social and web media campaigns, as well as be featured in the promotional publication with the option to include a discount or incentive to their business, exclusive to purchasers of the box.

Deadline: May 15, 2024

For more information, please contact Chelsey Eklund at the Town of Wainwright.
780-842-3381 or ceklund@wainwright.ca