



2024 WAINWRIGHT BIZ BOX Application for Sponsors

Overview

Wainwright Economic Development is excited to be putting together our third collaboration box to showcase the wonderful and unique businesses the Wainwright area has to offer. For the past two years, we have enjoyed curating the Wainwright Biz Box. However, as they say, all good things must come to an end, and 2024 marks the final year for our Biz Box. We're determined to make this year's edition the most remarkable yet, and we warmly invite you to sponsor the final edition.

Last year all 100 of the Wainwright Biz Boxes sold out in under two hours! This year we are aiming to have 100 boxes available to be sold during Small Business Week, which runs from October 20 – 26, 2024.

Sponsors well-suited for this initiative include professional services or businesses that do not have retail products well-matched for the box.

Sponsors will be recognized in numerous social and web media campaigns, as well as Wainwright Economic Development will also be creating a promotional publication, Biz Box Book, to feature the participating businesses and sponsors. The 2023 Biz Box publication can be viewed at: <https://www.flipsnack.com/CFB8CDAA9F7/biz-box-book-2023/full-view.html>

Due to the positive feedback received, we will continue to offer the option for sponsors and vendors to include a discount or incentive in the box in order to drive follow-up sales to your business. This feature will be included in the Biz Box Book, and no additional cards or coupons will be required by individual businesses.

This is a non-profit initiative, with the sole purpose being to highlight and promote our area's businesses. *Businesses must be located within the M.D. of Wainwright in order to participate.*

Business Name: _____

Contact Name: _____

Phone Number: _____

Email: _____

*I would like to sponsor this box with a **minimum \$250.00** cash donation:*

_____ Yes _____ No

Deadline: May 15, 2024

For more information, please contact Chelsey Eklund at the Town of Wainwright.
780-842-3381 or ceklund@wainwright.ca